



Chancellor's Weekend Memo

July 9, 2004
Number 440

Words from Dr. Ivery...

Part of our mission as the pre-eminent community college in the State of Michigan is to maintain ties — and create them too. It

is with this in mind that our staff, as part of their role in shaping the lives of others, develop lines of communication with education, social and corporate entities. Doing so allows us to keep a pulse on what is happening both inside the District and out.

We were very delighted when Tony Arminiak received a letter from Marie-France Cloutier, Community Investment Program Coordinator for CN, the largest railroad network in Canada and the only transcontinental network in America. It said:

"Dear Mr. Arminiak, thank you very much for requesting support from CN's community involvement program, Pulling Together. I am pleased to advise you that CN will donate \$20,000 to the Wayne County Community College District to create scholarships and to help purchase equipment at the Downriver Emergency Training Complex. This cash contribution is in addition to the tank care and track we are donating for rail safety training. At CN we are committed to helping build safer, stronger communities where our employees live and work. That is why we are pleased to support this new project."

This letter is just one example of how it is so crucial for educators and corporate leaders to work together in ensuring the future of a community through leadership, cooperation and innovation. Partnerships such as these are going to be the cornerstone in developing new education initiatives that will be beneficial for everyone involved in the Wayne County Community College District.

On Friday the District hosted a luncheon meeting with Reverend Gerard Stockhausen, the new president of the University of Detroit Mercy, and UDM's chief financial officer, Mr. William Johnson. The purpose of the meeting was to discuss next steps in the ongoing relationship between the two institutions. Mr. Floyd Allen, Sammie Rice, Mike Dotson and Mark Lang also attended. We outlined a number of ways that we could enhance the UDM/WCCCD relationship in the future. The most obvious connection is our shared interest in the eventual move of the Dental School and other UDM Outer Drive programs to the McNichols Campus, and WCCCD's transition from the Greenfield site to the Outer Drive location and the creation of a new Northwest Campus.

In addition, we discussed our mutual interest in a public relations program to engage community leaders and citizens in understanding (and being involved in) the exciting transformation taking place for both institutions. We also discussed possibilities for enhancing program articulation agreements between the institutions. I believe that a strong partnership with UDM is an important part of building a positive identity for the new Northwest Campus.

In other news, one of the national awards for which WCCCD could be eligible is the Met Life Foundation Community College Excellence Award. This annual award recognizes community colleges that implement innovative strategies. Recent awardees include City College of San Francisco and Community College of Denver. These institutions were cited for "best practices," concepts that are paralleled at WCCCD, such as language programs, literacy training, integrated case management, and extension centers among others. While we have a number of these practices in place, we plan to do more toward creating a more integrated and structured model.



A Word from Dr. Ivery (con't)

On July 8 and 9, the WCCCD Dental Hygiene Program held its annual Operation Dental Flush program at the NW Campus Dental Clinic. Free teeth cleanings, x-rays, examinations and fluoride treatments were provided to adults and senior citizens. The community response was overwhelming. Kudos to Joann Nyquist and her staff for making this event so successful.

Student Services

According to the Community College Journal, higher education can expect a radical demographic change in the population served by both two and four year colleges and universities. A new "seniors" market will soon emerge consisting of three distinct groups of people:

- College educated people who have been in careers for 30 or 40 years and who are not ready for retirement.
- Blue-collar workers whose jobs are being replaced by new technologies and who are no longer able to do the manual work which requires physical strength and stamina.
- Individuals who are of retirement age and who want to pursue education as recreation.

In 2004 there are 35 million people over the age of 65 and by 2030 that number will double. Many people in this population will still be healthy and are either financially unable to retire or simply not ready to leave the workforce. In seeking new challenges, this population will turn to higher education as they explore new short term careers.

Administration & Finance

Debate took place in the U.S. House of Representatives last week over a bill.

The bill, introduced by Representative John Boehner of Ohio and Representative Howard P. McKeon of California would allow proprietary institutions to participate in competitive grant funding. Proponents of the bill believe that a "single definition" of higher education institutions is warranted. Opponents of the bill fear that funding will be reduced to non-profit institutions, and point to the rampant fraud and mismanagement that occurred when "for profit" schools were allowed to participate in federal student aid programs.

Source: Community College Times. June 22, 2004

Thought for the week
Education is not the filling of a
pail, but the lighting of a fire —
William Butler Yeats

Information Technologies and Institutional Effectiveness

The IT department proudly announces the deployment of Exchange 2003 Server. The District has upgraded its email server from Exchange 5.5 to 2003. Here are some of the improved features in Exchange 2003:

- Mobile, remote, and desktop e-mail access with state-of-the-art security and privacy
- Lower cost
- E-mail-based collaboration
- Easy upgrading, deployment, and administration

Other features that will soon become available to end users include improved outlook web access interface.

The SCT Banner System Education is being conducted in the District's Technology Training rooms. The focus of this week's training is entering and maintaining course catalog information, scheduling course sections, assigning faculty and classrooms.

Other Banner System trainings scheduled this month are:

Student System Education	July 13 - 15
Finance System Education	July 20 - 22
Financial Aid System Education	July 20 - 22

Workforce and Continuing Education

Entrepreneurs are from all backgrounds, offering all kinds of services, and filling the needs of all sorts of customers. This shift in the make up of the entrepreneur has led many colleges around the nation to provide courses, programs, and degrees in Entrepreneurship. We now live in an environment where the workforce has been reshaped, the creation of new jobs are based on change, and "innovation, adaptation, and creativity are the keys to economic opportunity."

In response to Governor Granholm's charge to "think entrepreneurially" and in keeping with national trends, we here at WCCCD, are providing entrepreneurial opportunities. We have an entrepreneurship certificate program in place for the upcoming fall semester. Courses on small business management, finance, leadership, and international business focus make up the program. These courses are offered in the traditional "brick and mortar" setting, but are also being developed, in part, as an on-line course in Blackboard. We are looking into the possibility of starting a student chapter of the Collegiate Entrepreneurs' Organization. We want to expand student opportunities by offering any support, skills, and knowledge we can.

Campus Operations

Partnerships in the educational arena is not a new frontier, however the concept and the practice is expanding on a global level. Sun Microsystems this spring launched a learning community global portal solution to benefit students and educators around the world. The goal of this project is the sharing of best practices and making life-long learning a reality for all. Java Education and Learning Community (JELC), spearheaded by Sun Microsystems, will address a number of issues that are of concern to the educational community.

Issues of importance such as teaching and learning new technologies, vocational retraining, bridging the digital divide, and accessing and providing educational materials and courses are to be addressed. At home Wayne County Community College District is attempting to address some of the same issues. The District's commitment toward life long learning for staff is demonstrated with efforts such as the Professional & Staff Development Institute and Conference Day scheduled for October 26, 2004. These programs provide access to guest speakers that share information and recourses that staff can use to more effectively serve the community.

Campus Presidents Corner

Did You Know?

Dr. Jacqueline Hodges, Downtown Campus president, recently found some very interesting education facts:

There is a despairing gap between the **County of Wayne** and the **State of Michigan** when it comes to educational attainment for those 25 years or over. The disparities are in the areas of high school graduation, completion of a two -year college degree, completion of a bachelor's, graduate and professional degrees.

The 2000 Census shows that there are 1,305,288 people residing within the **County of Wayne** 25 years old and over. Of that number the following educational attainment applies: 30.6 percent are high school graduates (includes equivalency); 23.3 percent have some college no degree; 5.8 have completed an associate's degree; 10.9 percent have a bachelor's degree and 6.4 percent have attained a graduate or professional degree.

According to data released by the U.S. Census Bureau the **State of Michigan** lags behind the nation in the educational attainment among those 25 and older, 83.4 percent had graduated from high school; 7.0 percent had completed an associate's degree; 13.7 percent with at least a bachelor's degree; 5.7 percent with a master's degree; 1.6 percent with a Professional degree; and 0.8 percent with a Doctorate degree.

From Dr. George Swan, Eastern Campus President: It is interesting how on target we are with the priorities we've set for the District in relation to national trends. Recently, the American Association of Community Colleges identified strategic action areas presented as "hot issues" for community colleges. Among these were:

- Economic Development and Workforce Teaching and Learning
- Institutional Development
- Community Building
- Inclusiveness
- Homeland Security
- Technology
- Student Development
- Global Awareness

Campus Presidents Corner

Without benefit of the research that led to development of the list, it's not coincidental that we have made strides in each of these strategic action areas in very dramatic ways. Reflecting on the leadership within the district, it is apparent that we are among the trendsetters in addressing issues that have a significant impact in the growth and development of this region. I applaud those on our leadership team--from the board on down--for demonstrating tremendous insight making the District an outstanding model for other institutions throughout the nation.

When we speak of the work of the comprehensive community college in all of the dimensions of service, the latest update in enrollment trends for the 1,173 public, private and tribal institutions reflects 11.3 million total students with 6.3 million enrolled in credit classes and 5 million in non-credit courses.

From Dr. Richard Galant, Western Campus President: As part of the Wayne County Community College District's *Learning Adventure Series*, the Western Campus held a one-week Girl Scouts Cadet Camp from June 21 - 25. When the event was done, the campus received the following letter from one of the girl scouts who was enrolled in the camp:

Dear Mr. President,

Today, June 25, in Girl Scouts we did a Surgery Project, and Katryna got to be the Surgeon and Chelsea was the first assistant. We got to wear shoe covers, a paper dress, a hairnet, and a face mask! We got to dissect a dummy while everyone watched u. We had fun!

We had 14 other people watching us not including Sue our leader. It was kind of hard to breath, but luckily we survived! Right before we watched a movie about surgery. We talked about breast cancer and lost of other stuff.

Katryna has parents in the medical field. And Chelsea's mom was a nurse, but then she quit. I don't know why!

We have gone through 5 classes together this week and our last day is today but we will still keep in contact forever. We might go to see Scooby Doo together after camp.

Thanks for taking the time to read this.

Public Affairs

An article in Shaping the Community College revealed that the image of a college results from factors that include the vision of its president, the institution's history and location, the needs of the surrounding community and an exhaustive planning process. Well said!

WCCCD thrives to empower individuals, businesses and communities to achieve their goals through accessible services, culturally diverse experiences and globally competitive higher education and career advancement programs. Because students are our number one priority, our focus is on the future and on our belief

Instruction & Accountability

Ella Davis, a WCCCD instructor, was the recipient of a fellowship for a Brethren Colleges Abroad (BCA) International Fellowship. This fellowship covers the cost of any international seminar of Ella's choice in June 2005 and also covers up to \$500 towards her international airfare. Ella has the choice of going to Athens, Greece; Pinar del Rio, Cuba; Galapagos Islands, Ecuador; Cape Town and Durban, South Africa; Derry and Galway, Ireland; or Szombathely, Hungary. WCCCD's faculty and administrators congratulate Ella!

Vice Chancellor Bushner convened a summit on July 9 for program directors, continuing education staff, and others to share ideas and information on trends, forecasts, and projections likely to affect workforce demands over the next three years.

With these discussions as a starting point, the vice chancellor and her staff can develop action plans resulting in new or revised certificate or degree programs to be inaugurated in 2005 and 2006.

Dr. George Swan, Patrick McNally and Tony Arminiak met with James Robinson, Urban Business Consultant to discuss plan for implementing a Pre-Apprenticeship program this fall for UAW employees, dependants and students within the district. The plan included promotion, coursework and scheduling.